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Performance of all active listings on Google for December 2018

1 message

Google My Business <googlemybusiness-noreply@google.com>
Reply-To: Google My Business <googlemybusiness-noreply@google.com>
To: mariogrigorescu74@gmail.com

Mon, Jan 7, 2019 at 11:00 AM



HOW YOUR LOCATIONS ARE DOING

100%
of your locations are live



You're in great shape!



PEOPLE ARE FINDING YOU ON GOOGLE

24,748
views on your locations
↓ -23% FROM NOVEMBER



Number of times your listings have been viewed on Google Search or Maps

POTENTIAL CUSTOMERS ARE ON THE WAY

696
actions on your locations
↓ -27% FROM NOVEMBER



Number of times customers have clicked on your locations to call, get directions, or visit your website



PEOPLE ARE TAKING ACTION ON GOOGLE

2.8%

average action rate

↓ -0.2% FROM NOVEMBER



*The ratio of views to actions across
your published locations on Google
Maps and Search*

[DOWNLOAD FULL INSIGHTS REPORT](#)

This email provides an aggregated overview of all your active listings. You can [download bulk reports](#) for multiple locations to see listing-level details.

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Ask an expert



Values are captured at Pacific Time. Values are approximate, and only significant values may be shown.

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